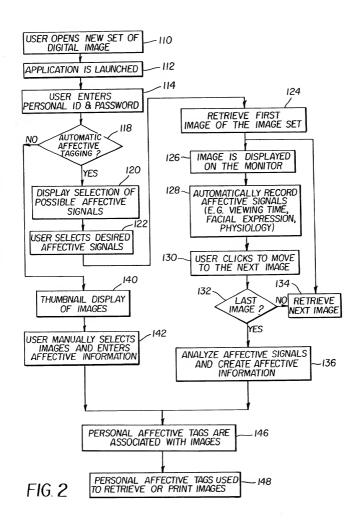


FIG. I



THESE SIGNALS ARE GOING TO BE RECORDED FOR DETERMINING YOUR PSYCHOLOGICAL REACTION TO IMAGES
VIEWING TIME
V FACIAL EXPRESSION / HEAD MOVEMENTS
V PHYSIOLOGY
AUDIO
GAZE TRACKING

FIG. 3A

THESE SIGNALS ARE GOING TO BE RECORDED FOR DETERMINING YOUR PSYCHOLOGICAL REACTION TO IMAGES				
V VIEWING TIME				
V FACIAL EXPRESSION/HEAD MOVEMENTS				
V PHYSIOLOGY	V HEART RATE			
☐ AUDIO	V GSR			
GAZE TRACKING	V TEMPERATURE			
	EEG			
☐ TOUCH PRESSUF	RE			

FIG.3B

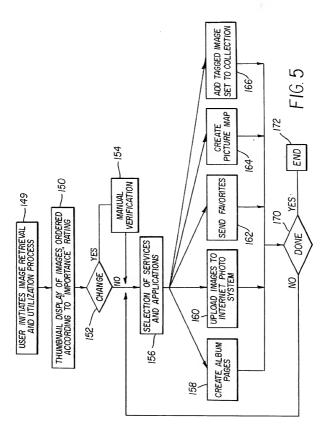
Personal Affective Tag field - PAT
Personal Identification field – PID_1
Affective Record Start field - BEGIN_RECORD_1
Date field – DATE
Location field – LOCATION
Affect field - AFFECT
Viewing time field – VIEWING_TIME
Physiology GSR field - GSR_SIGNAL
Physiology Temperature field – TEMP SIGNAL
Ambient Temperature – AMBIENT_TEMP_SIGNAL
Physiology Heart Rate field – HR SIGNAL
Face Expression field - FACE_EXPRESSION_DATA
Affective Record Start field - BEGIN_RECORD_2
Date field - DATE
Location field - LOCATION
Affect field - AFFECT
Viewing time field - VIEWING_TIME
Physiology GSR field - GSR_SIGNAL
Physiology Temperature field – TEMP_SIGNAL
Physiology Heart Rate field – HR SIGNAL
Physiology EEG field – EEG SIGNAL
Face Expression field – FACE_EXPRESSION_DATA
Gaze tracking field - GAZE_TRACKING_DATA
Behavior Record Start field - BEGIN_RECORD_3
Number of times viewed field - VIEWING_COUNTER
Number of times printed field – PRINTING_COUNTER
Number of times cent in a mail field - E MAIL COUNTER

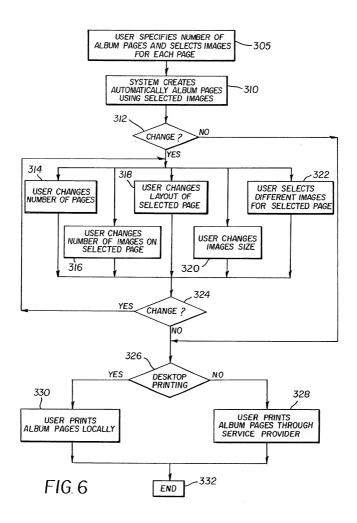
FIG. 4A

rerson	al Allective Tag I
	Personal Identification = User 1
	Date = Aug 1, 2000
	Importance = 8
Persor	al Affective Tag 2
	Personal Identification = User 2
	Date = July 4, 2001
	Importance = 4
Person	nal Affective Tag 3
	Personal Identification = User 1
	Date = Oct 8, 2001
	Importance = -5

	Image Metadata	
Capture Device Metadata	- Affective Metadata	
Capture device make / model Capture date Capture lens settings	Personal Affective Tag 1 Personal Identification Affective Record Optional Affective signal Copional Behavior Record Personal Affective Tag n Personal Identification Personal Identification Affective Record Optional Affective signal Coptional Behavior Record	IMAGE DATA

FIG. 4C





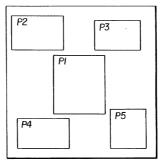


FIG. 7A

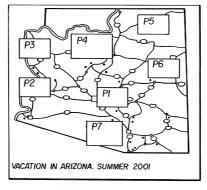


FIG. 7B

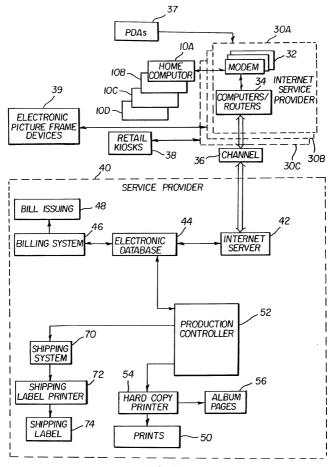


FIG. 8

